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PITCH SHEET

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D. Paul Cohen is President of Cohen Grassroots Research, Inc. We have combined our two IR firms, Cohen Independent Research Group and Grass Roots Research and Distribution, Inc. into one new firm: Cohen Grassroots Research, Inc. Our Company is leadership, team, brain power, excellence, results.

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How it Renefits You

PRODUCTS

What We Do

what we bo	now it belieffts fou
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D. PAUL COHEN

D. Paul Cohen was honored as one of an elite group of securities analysts considered by many to be the top 12 Wall Street securities research analysts in the United States. Paul was the Founder of the West Coast Regional offices of Bear Stearns and Co. He was also the Founder and Vice President of CBWL Hayden Stone American Express' West Coast Regional offices before establishing Cohen Independent Research Group, Inc. under a different name.

Paul served as a fellow officer and Vice President at CBWL Hayden Stone American Express with Arthur Levitt before Mr. Levitt became Chairman of the SEC, Sandy Weill who became Chairman of Citicorp and Marshall Cogan before Mr. Cogan became Chairman of Foamex Intl. Paul's supervising Partners at Bear Stearns were Wall Street legends, Senior Partner Salem 'Sy' Lewis, and Senior Partner, Alan C. 'Ace' Greenberg. Sy Lewis was Paul's mentor and friend. Paul learned from Wall Street's best.

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Disclaimer: Price Targets

The Penny Stock Market is a highly risky market targeted at short term traders.

Stock prices can be heavily influenced by investor awareness campaigns. In general, we observe the more money spent on such campaigns, the greater the possibility for short term price increases post our initiate coverage documents. We also observe that our target prices may not be met unless client companies have enough cash or are able to raise capital to meet our forecasts.

The Cohen Price Target includes four components. Most reports assume capital will be raised for the majority of our client companies. Most micro cap/small cap companies need capital to reach our theoretical 5 year projections. The academic world justifies an analyst's decision to forecast the three statements (Income Statement, Balance Sheet and Cash Flow Statements) for 5 years. We normally do so in three cases: Optimistic Case, Base Case and Pessimistic Case. However, in the practical/real world, buying a micro cap or small cap stock based on 5 year forecasting is highly risky. If smaller companies are able to raise capital, our theoretical price targets in a perfect world might be justified, providing the Company executes on its business model.

At times our price targets may be significantly higher than the current price of a stock. This can happen in theory only if the company's assets, with assumed capital raised, could theoretically create large sales and cash flow volumes over time, especially if the industry is a high growth industry. In the practical world, these price targets may appear to be unrealistic. However, we believe the academics of securities analysis of our calculations support the theory of these assumed price targets.

While we do not give investment advice, the investor should consider the possibilities of a given company being able to raise capital to execute its business model over 5 years. Few micro/small cap companies are able to raise enough capital and execute their master budget over an extended period of time. Our price targets are academic theory only and should not be relied upon. Investors should do their own research and consult with their financial consultants.